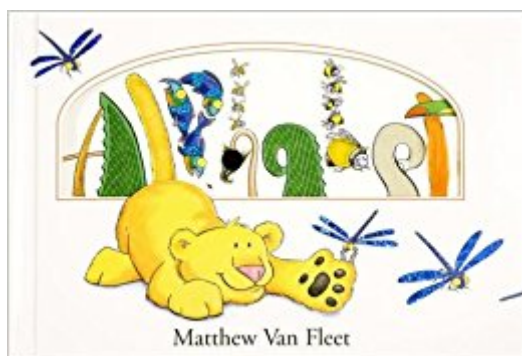


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# Alphabet (Paula Wiseman Books)



## Synopsis

From the #1 New York Times bestselling children's book creator Matthew Van Fleet. An Amazing ABC Safari for Preschoolers! In Matthew Van Fleet's incredible multiconcept book, over 100 creatures and plants from A to Z hilariously demonstrate action words, synonyms, opposites, and more. Young explorers are challenged to spot four plants or animals that begin with each letter of the alphabet. Twenty-three textures plus foils, flaps, pull tabs, and even a scratch-and-sniff scent add to the interactive surprises on every page. Also includes a removable full-color alphabet poster for learning fun!

## Book Information

Series: Paula Wiseman Books

Board book: 20 pages

Publisher: Simon & Schuster/Paula Wiseman Books; Nov Pop edition (April 8, 2008)

Language: English

ISBN-10: 1416955658

ISBN-13: 978-1416955658

Product Dimensions: 10.5 x 1.7 x 7 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 128 customer reviews

Best Sellers Rank: #39,294 in Books (See Top 100 in Books) #81 in Books > Children's Books > Early Learning > Basic Concepts > Alphabet #516 in Books > Children's Books > Growing Up & Facts of Life > Friendship, Social Skills & School Life > School #2215 in Books > Children's Books > Animals

Age Range: 2 - 6 years

Grade Level: Preschool - 1

## Customer Reviews

Matthew Van Fleet's innovative books have been introducing children to basic concepts for more than twenty years. His uniquely designed board books invite toddlers to touch, press, pull, lift, and even sniff as they explore colors, shapes, numbers, letters, opposites, and more. His New York Times bestselling titles include Cat, Heads, Alphabet, and Moo, as well as the #1 New York Times bestsellers Tails and Dog. His books have sold more than eight million copies and have been translated around the world. He lives with his family in New York. Visit him online at [VanFleetBooks.com](http://VanFleetBooks.com).

This book is so much fun, even adults love looking through it. I gave it to my 7 month old nephew and he couldn't get enough of it. He laid on his belly and touched everything, and was infatuated whenever we made anything move (he especially liked to watch the warthogs shake their heads). The pages of this book are also sturdy enough that they weren't ruined when he drooled on them. The book was even educational for the adults - my 30 year old brother-in-law went straight to the dictionary to look up Zorilla because he thought they had made it up, but it was in there (it's a skunk like African mammal). We absolutely love the pop up poster that is included with the book. Children will certainly learn a lot from this book and poster. One word of warning though: the scratch and sniff stinkbug really DOES stink. I convinced my brother-in-law to try it out, and he definitely regretted that decision! Overall, this is a high quality book with lots of tactile fun that children will get years of use and learning out of. It is worth every penny.

Like another poster wrote, my baby girl does not often stop moving long enough for an entire book, but this one is just fundamentally different from all others (even Van Fleet's other books, Tails, and others, which are great but just not as good as this one!). This book is amazing. Just delightful. The illustrations are flat out cute, with the animals acting silly with each other, and the excitement of touching the Bristly Yellow Bee or the smooth pink inside of the Quahog clam just makes my daughter light up. We've had this book about 2 weeks and read it, kid you not, probably 200 times. I only wish there were more just like it! (As I mentioned, this Matthew Van Fleet guy has made several others, the best of which are Tails and Monday the Bullfrog.)

My son (12 months) loves this book! The touchy-feely parts are very engaging, and the motion pages drive him wild. This is one of our only books that he actually engages with from cover to cover (he's at that squirm-and-run stage now), and he usually wants to read it at least twice once I pull it out. My only disappointment is that some of the page features (the opening clamshell and the shaking warthog head) are a bit less durable than some of Van Fleet's other books; both have required major repair efforts already, and because they are so fragile my son can only "read" this book with supervision. We gave this book as a birthday gift and it was a major hit with the other 1-year-old, too.

I just want to start this by saying that Heads and Tails are my daughter's ABSOLUTE favorite book (and ours actually)! They flow nicely with great almost lyrical rhythm that literally gets stuck in our

heads. Cute pictures, A LOT of fun things to touch, feel, move, and look at. That being said, Alphabet is not Matthew's 100%! We like it, we like that it rhymes, but the first page segment and the last page segment do not rhyme...feels weird and put of place. :( Not our favorite, was looking forward to so much more. The pages in between are pretty good, Octopus with sticky tentacles my daughter gets "stuck" on, but nothing compared to our family favorites; Heads and Tails! If you need to choose one, go with Heads, but they are both GREAT!! Alphabet is good to own, but definitely not the top choice in our house.

This is the best, most affordable value touch-and-feel book I've encountered. There are a ton of different textures and moving parts and flaps, even a scratch n sniff!. Not to mention, the book is very well designed and layout is superb. You can tell a LOT of thought was put into the details and planning of this book. Plus the price is super reasonable for the variety and creativity found within the many pages. My 11-month old loves interacting with this book, even if he can't understand it yet (I do recommend supervision with younger kids though, or else they'll rip the flaps!).

I ordered this book for my 15 month old based on the other reviews. It is a very visually-stimulating book, and has great tactile details that will keep my toddler interested in turning the pages and feeling all the unique parts. I suppose the author should get "points" for being creative for each animal he used for the letter's of the alphabet, but I feel he loses points for the same reason as I'm concerned my child might at some point think "clam" starts with the letter Q since it is in the Q part of the alphabet (for "Quahog Clam"). We'll enjoy all the looking and touching for now, but when she starts to read this one might get put on a higher shelf.

I received this book as a gift for my oldest daughter when she was born. Once she was able to look at books, it quickly became one of her favorites as it is very interactive. A piece of advice, make sure that you read the book with young kids as they can pull some of the pieces out and destroy some of the cute figures. I replaced the book recently as my two daughters (4 and 1 years of age) both love it. I have also purchased this book as a gift for friend's kids. I highly recommend it.

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